



# THE PLACEMENT CELL NEWSLETTER

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## APRIL REPORT

April was a dynamic month for The Placement Cell marked by a wave of new internship and placement opportunities. Strengthening its industry ties, the Cell connected students with reputed organizations such as Ferns N Petals, The Germane Times, and Zomato for roles in operations, media, sales, and customer engagement. With continued efforts in coordination and outreach, the Cell reaffirmed its commitment to fostering students' professional growth.

As we move further into the session, the search for meaningful professional experience intensifies. From remote sales roles to high-energy operations, **The Germane Media (TGM)** offered profiles such as publisher sales Intern and content acquisition Intern. Additionally, **Ferns and Petals** also took in 13 students for the profile of operations intern at their organisation. These internships demonstrate the consistent efforts of the Cell to improve student corporate relations.

The month of April also witnessed the initiation of the recruitment drive by the food delivery start up **Zomato**. The opportunity offered to give exposure towards the customer relation aspect of the organisation.

April proved to be a productive month for The Placement Cell with successful tie-ups with The Germane Media with their internship offers in publisher sales and content acquisition profiles and Ferns N Petals as well. The initiation of the Zomato placement drive further adds to the momentum. The Cell remains committed to fostering industry connections and expanding opportunities for student growth.

## A GLIMPSE

